



# Self-Advocacy Convention

## 2025 SPONSORSHIP PROSPECTUS





**The Arc**  
Oregon

# About The Arc Oregon

The Arc Oregon is an affiliated chapter of The Arc, the nation’s oldest and largest organization for people with intellectual and developmental disabilities (**IDD**). For 70 years, The Arc Oregon has worked to promote and protect the **human rights of people with IDD**, and to actively support their full **inclusion and participation in the community** throughout their lifetimes. Our innovative programs, services, and trainings empower people with IDD and other disabilities to pursue their goals, achieve independence, and build valuable community relationships.

## **Self-Advocacy Convention**

In 2025, we will host our **second annual Self-Advocacy Convention**, a **statewide conference** highlighting the voices and lived experiences of individuals with IDD. Self-advocates from across Oregon come together to network, share stories, learn from each other, and celebrate being in community. This event is thoughtfully designed **by and for people with IDD**. We encourage family, professionals, and chapter leaders to attend and learn from self-advocate voices.

# *Last Year's Success*

The 2024 Self-Advocacy Convention was our **FIRST EVER** convention centering self-advocate leadership, and its success exceeded expectations. We welcomed **170 in-person attendees** and were able to provide **grants and scholarships to almost 100 self-advocates** and their families to attend. Participation not only maxed out, but surpassed the venue capacity so quickly that registration had to close early!

# *This Year's Expansion*

You can help The Arc Oregon shape our Self-Advocacy Convention into a thriving annual event led by self-advocates. Here's how the 2025 Convention will build on last year's event:

- **More self-advocate guidance and leadership** during convention planning
- **Self-advocates involved in event operation and organization**, including catering, running A/V, and special events
- **Increasing registration** to over 200 attendees
- **A larger venue** to accommodate more attendees and breakout sessions
- **More grants/scholarships** for self-advocates and family members to attend



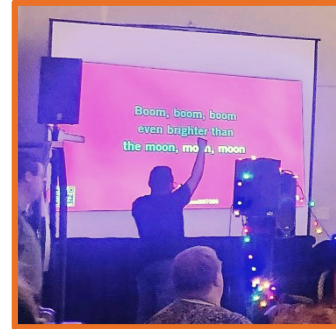
# 2024 Attendee Testimonials

## Why participants loved the 2024 Self-Advocacy Convention:

### Community Networking

*"I had fun learning how to advocate for myself and made friends."*

*"[It] was rewarding to see a conference bring a very diverse community together."*



### Presentations

*"The classes I went to were great and allowed me to have a voice to help others."*

*"I would like to see the event expand in participants and topics."*

### Scholarships and Grants

*"Grants for attendance, motels and food [were] essential."*

*"Really appreciated the assistance with hotel, travel and convention attendance costs."*



### Self-Advocate Focus

*"I really appreciate a space where people [with] disabilities can work together to work for change."*

*"I am glad this was IDD led. I needed to hear these voices."*

# Why Sponsor the Convention?

## Make Attendance Affordable

Your sponsorship of the 2025 Self-Advocacy Convention helps make attendance inclusive and affordable by **keeping registration fees low** for everyone. Your support also helps us **fund more grants and scholarships** for self-advocates and family members to attend.

## Expand Your Audience

Sponsoring the Self-Advocacy Convention puts your organization in front of hundreds of self-advocates and supporters, **expanding your reach** and **showing your support** for Oregon's IDD community.

## NEW Sponsorship Model

This year, we introduce a **sliding-scale sponsorship model** that allows you to decide how much you will contribute and what you want to sponsor. This includes **directly sponsoring key elements** of the Self-Advocacy Convention (see below for examples).

**Exhibitor tables** have a flat rate fee of **\$250 per table**, which includes 1 six-foot table, 2 chairs, and 1 event registration with meals. *Exhibitor tables are **free for affiliated chapters of The Arc!***

### Direct Sponsorship Examples

\$5,000	Sponsor <b>Refreshments</b> or <b>Continental Breakfast</b>
\$2,500	Sponsor a <b>Special Event</b> ( <i>karaoke, photo booth, etc.</i> )
\$1,000	Sponsor a <b>Dining Table</b> ( <i>price per table</i> )

# SAVE THE DATE!

The 2025 Self-Advocacy Convention will be held on  
**JUNE 11-13, 2025** at the **HOLIDAY INN SALEM**

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## Ready to show your support?

Email [Info@TheArcOregon.org](mailto:Info@TheArcOregon.org) or call **503-581-2726** to discuss sponsorship options that are right for you. Submit a sponsorship application by **APRIL 15, 2025** to secure space at the venue. Don't miss your chance to be part of this vibrant event!

[TheArcOregon.org/Convention/Sponsorship-Application](https://TheArcOregon.org/Convention/Sponsorship-Application)

Thank you for supporting the Self-Advocacy  
Convention and Oregon's IDD community!

